



THE RISE OF RADIO

Radio changed the face of mass media in the United States. Commercial radio took off in the 1920s but only truly became ubiquitous in the "Hungry '30s." President Franklin Delano Roosevelt brilliantly exploited the possibilities of radio when he gave his weekly "fireside chat" broadcasts to comfort a frightened nation, and FDR's political opponents Huey "Kingfish" Long and Charles "Radio Priest" Coughlin also used radio as a primary vehicle for political expression and organization. Overseas, Adolf Hitler of Nazi Germany and Winston Churchill of Great Britain proved brilliant rhetors to their respective nations via the radio.

In this project you also will harness the power of radio to bring your ideas to an audience. It may prove harder than it looks to write and record a polished, cogent, and insightful radio broadcast.



The Progressives Then and Now

*An American Experience Project
of Mr. Richard Geib.*

Mr. Richard Geib
Foothill Technology High School
100 Day Road
Ventura, CA 93003
(805) 289-0023 ext. 1408



THEODORE ROOSEVELT:
The Premiere "Progressive"



Writing for Radio



The ability to write for radio is deceptively difficult. In this assignment you will come to appreciate how much time and effort a simple radio monologue can take.